

Partners in Education Partners in Success



ARE YOU ADDING VALUE AND INSPIRING TEAM MEMBERS?

ARE YOU OFFERING QUALITY CONTINUING EDUCATION TO YOUR TEAM?

If not, you could be putting employee retention at risk. Did you know that, according to the Professional Beauty Association, of all applicants to small businesses, only 45% plan to stay with their employer for more than 2-3 years?

Don't fall prey to statistics. You must actively work to create an ongoing education plan in order to minimize salon turn over and maximize profitability. These three basic building blocks will put you on the path to success.

1. Create career paths for team members
2. Constantly be recruiting new talent
3. Provide a clear program for valuable continuing education

GET STARTED NOW

Eufora can help you achieve your goals.

We offer our Salon Partners the industry's most comprehensive Onboard Training. A customized plan is created for each of our new salons, and initial education always includes:

- The Eufora Experience
- EuforaStyle Jam Session
- Eufora Eight Essential Steps to Financial Success
- The EuforaColor Quick Start
- EuforaColor Discovery
- EuforaColor Insight: Guided Consultation, Formulation and Application

All 6 of these classes are complimentary and will be scheduled for you once you commit to your partnership with Eufora.

WE BELIEVE IN YOU!

Once your salon is up and humming, Eufora provides you access to a robust MENU of continuing in salon education programs. The MENU at right is just a taste of what we have to offer.

Class Menu Effective January 2019!!!

IN SALON ONGOING REGIONAL CLASSES | MENU

CUT & STYLE EXCELLENCE

- EuforaStyle Jam Session \$300
- Long Hairdressing Revealed \$300
- Eufora Precision Hair Cutting \$400
- Men's Rituals and Hair Cutting \$400

CUT & COLOR MASTERY

- Eufora Trend Collection Cut and Color \$400
- EuforaColor Art of Grey Coverage \$300
- EuforaColor Radiant Reds \$300
- EuforaColor Beautiful Blondes \$300
- EuforaColor Bold Brunettes \$300
- EuforaColor Correction \$300
- EuforaColor Balayage & Beyond \$300

BUSINESS SUCCESS

- Building Your Exceptional Salon \$300
- Building Your Vision \$300
- Building Your Brand \$300
- Building Your Best Life \$300
- Building Your Business \$300

eufora®

CULTIVATE LIFETIME PARTNERSHIPS

Eufora cultivates lifetime salon partners through personalized, integral products and programs. AND, Partner Loyalty has its' advantages in the form special Education Rewards and Rates based upon Quarterly Purchases and Partnership Level.

Not a Eufora Partner Salon? Check out all the Program benefits at eufora.net/salonprofessionals/partnerprogram.

IN-SALON EDUCATION REWARDS REFERENCE GUIDE

EUFORA PARTNER LEVEL	EVOLVE	EXPERIENCE	EXCLUSIVE
Quarterly Purchases \$3,000 - \$7,999	20% off published rates of all <u>Regional In Salon Classes</u>	30% off published rates of all <u>Regional In Salon Class</u>	50% off published rated for all <u>Regional In Salon Classes</u>
Quarterly Purchases \$8,000 - \$14,999	30% off published rates of all <u>Regional In Salon Classes</u>	50% off published rated for all <u>Regional In Salon Classes</u>	75% off published rates for all <u>Regional In Salon Classes</u>
Quarterly Purchases >\$15,000	50% off published rates of all Regional In Salon Classes	1 free Eufora In Salon Class annually (Facilitated by a Eufora Certified Regional Educator) and 50% off all other In Salon Classes	1 free Eufora In Salon Class per quarter (Facilitated by a Eufora Certified Regional Educator)
Quarterly Purchases >\$25,000	75% off published rates of all Regional In Salon Classes	2 free Eufora In Salon Classes per year (Facilitated by a Eufora Certified Regional Educator)	4 free Eufora In Salon Classes per year (One per quarter, facilitated by a Eufora Certified Regional Educator or Eufora National Trainer)
Complimentary New Salon Upstart	The Eufora Experience Eufora 8 Essential Steps to Financial Success EuforaStyle Jam Session EuforaColor Discovery EuforaColor Insight EuforaColor Quick Start	The Eufora Experience Eufora 8 Essential Steps to Financial Success EuforaStyle Jam Session EuforaColor Discovery EuforaColor Insight EuforaColor Quick Start	The Eufora Experience Eufora 8 Essential Steps to Financial Success EuforaStyle Jam Session EuforaColor Discovery EuforaColor Insight EuforaColor Quick Start

Always complimentary is access to our two leadership in business networking programs

- The Eufora Salon Owner Network
- The Eufora Salon Specialist Program

Here's the Fine Print:

- All In-Salon Classes must be requested by a Eufora consultant and executed by a Certified Eufora Regional Educator and must take place in the quarter following purchases.
- Education rewards cannot be combined with any other offer.
- Education rewards cannot be collected or pooled for future use.
- Partner Status, Partner Level and Quarterly Purchases must be verified by your Eufora Consultant before In-Salon class requests are placed with Eufora.
- Class Fees will be invoiced with the Salon's next product shipment.
- All National Trainer programs are subject to pre-published calendars and time limitations.

